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ABSTRACT

This book analyzes and assesses the costs of information technology for teaching and learning in higher education. Containing 15 essays that identify the positive and negative cost implications of information technology, the book also explores how the increased use of information technology is transforming higher education, the different ways it can be used to teach different kinds of students, and the impact this increased spending has on college budgets. The essays were written by contributors drawn from various fields and from private business as well as academia. Part 1 of the book provides a general overview of the subject, defining terms and explaining what constitutes information technology in higher education. Part 2 explores the costs of offering college courses through technology and how to manage, measure, and understand the costs. Part 3 discusses planning assumptions and strategic management for information technology as well as the future of instructional technology. (EV)

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